PCPA 2017
PCPA Annual Members Conference 2017
5th July 2017
Manchester

PCPA Committee  2
Introduction by PCPA President  3
Agenda  4
Workshops  5
Floorplan  6-7
Speakers Profiles  8-10
Poster Zone  11
PCPA Structure  12-15
Dates for your diary  16
PCPA Executive Committee

Liz Butterfield  
President

Dr Graham Stretch  
Care Homes Group (CHG) Chair

Michelle Kaubach-Mills  
PCPA Director & Partnerships Lead

Ravi Sharma  
Vice President & PPG Chair (Practice Pharmacy Group)

Professor Ash Soni  
Community Pharmacy Group (CPG) Chair

Helen Birchall  
Pharmacy Technician Group (PTG) Chair

Jas Khambh  
NHS Right Care Lead

Nick Beavon  
PAG Lead

Gareth Malson  
PCPA Editor

Recollecting
Medicines Optimisation Team Group (MOT) Chair

Recollecting
Clinical Specialists Group (CSG) Chair
A very warm welcome to the Primary Care Pharmacy Association Conference 2017. We have a great programme for you today, with a stimulating mix of leading keynote speakers and an exciting range of interactive workshops. This PCPA conference gives you access to National speakers who are leading the way in shaping policy and delivery of medicines optimisation, quality of care and value to patients and the NHS.

PCPA is going from strength to strength with growing membership, growing number of specialist groups and our new and very popular virtual support network, which at the time of writing has nearly 700 participants. In the past year our Practice Pharmacy Group chaired by Ravi Sharma has continued to grow in influence and popularity. We have also launched three new groups - PCPA Care Homes Group chaired by Dr Graham Stretch, PCPA Community Pharmacy Group chaired by Professor Ashok Soni OBE FFRPS FRPharms and the PCPA Pharmacy Technicians group chaired by Helen Birchall.

We really do welcome your contributions and involvement to ensure that PCPA is providing cutting-edge professional networking and support for those of us pharmacy professionals working in primary care. Please join me in becoming a full member of PCPA so that you can benefit personally from access to all the resources and benefits, including free attendance at all of our conferences - we already have firm dates for our second Care Homes Group Symposium on January 31st 2018 and our third Practice Pharmacy Group Symposium on March 22nd 2018. Feedback from PCPA conference delegates is consistently positive so please reserve these dates in your diaries.

My sincere thanks and gratitude goes to all our speakers and workshop leaders today and to our exhibitors who make these events possible.

Enjoy your day, join in and contribute!
PCPA 2017 Annual Members conference  
Thursday 15th June - London  
Conference Partners NICE, CPPE, and PAG

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00 – 9.20</td>
<td>Coffee &amp; Registration</td>
</tr>
<tr>
<td>9.20 – 9.30</td>
<td>Chairs welcome and introduction to conference- Liz Butterfield</td>
</tr>
<tr>
<td>9.30 – 9.50</td>
<td>Key Note Address – Bruce Warner, Deputy Chief Pharmaceutical Officer for NHS England</td>
</tr>
<tr>
<td>10.20 – 10.50</td>
<td>Integrating Medicines Optimisation into the NHS Right Care Agenda London &amp; Manchester – Jas Khambh-NHS England</td>
</tr>
<tr>
<td>10.50 – 11.20</td>
<td>Coffee and Exhibition Refreshments will be served where delegates will be able to view posters and are requested to visit sponsors</td>
</tr>
<tr>
<td>11.20 – 12.15</td>
<td>Workshop session one</td>
</tr>
<tr>
<td>12.15 – 13.15</td>
<td>Lunch - During lunch there will be a poster exhibition</td>
</tr>
<tr>
<td>13.15 – 14.10</td>
<td>Workshop two – Choice of three</td>
</tr>
<tr>
<td>14.10 – 15.05</td>
<td>Workshop three – Choice of three</td>
</tr>
<tr>
<td>15.05 – 15.35</td>
<td>Tea and Exhibition Refreshments will be served where delegates will be able to view posters and are requested to visit sponsors</td>
</tr>
<tr>
<td>15.35 – 15.40</td>
<td>Announcement of Poster winner</td>
</tr>
<tr>
<td>15.40 – 16.15</td>
<td>Elderly Polypharmacy – Lelly Oboh</td>
</tr>
<tr>
<td>16.15</td>
<td>Close</td>
</tr>
</tbody>
</table>

This event has been supported by the following pharmaceutical companies through the purchase of Exhibition stands. Additionally, there will be some industry delegates in attendance who have paid for a delegate place. Pfizer, GSK, Boehringer-Ingelheim, Takeda, Napp, Rosemont, Nutricia, Chiesi Ltd, Leo Pharma, Fontus Health Ltd, T&R Derma, Aymes International, Internis Pharma, Bayer, Stirling Anglian, MiAB, TEVA UK Ltd, Qdem Pharma Ltd. Stands have also been booked by NICE, CPPE, Dermatonics, Ethypharm UK Ltd, Consilient Health and PSS (prescribing support services). These companies have had no input into the design or content of the event agenda but may be in attendance on the day.
WORKSHOP CHOICES

Session One 11.20 - 12.15

1. **Driving for change in Psoriasis** - A key role for pharmacists in improving outcomes - Rod Tucker & Ibrar Ahmed  
   (Session sponsored by Leo Pharma)

2. **NICE/MPC Chronic Pain Management** -  
   Gill Eddy

3. **NHS RightCare in practice** -  
   Eric Power

Session Two 13.15 - 14.10

1. **Responsible Respiratory prescribing** -  
   Practical tips for the Pharmacist – Darush Attar-Zadeh  
   (Session sponsored by Pfizer)

2. **NHS RightCare in practice** -  
   Eric Power

3. **Optimising the use of Inhalers in COPD** -  
   Toby Capstick  
   (Session sponsored by GSK)

Session Three 14.10 - 15.05

1. **Dilemmas in Care Homes, a team approach** -  
   Helen Pinney & Liz Butterfield

2. **Integrating Pharmaceutical Care** - Babir Malik & Sadia Qayyum

3. **CPPE** -  
   Case Based discussions - Helen Middleton

This event has been supported by the following pharmaceutical companies through the purchase of Exhibition stands. Additionally, there will be some industry delegates in attendance who have paid for a delegate place. Pfizer, GSK, Boehringer-Ingelheim, Takeda, Napp, Rosemont, Nutricia, Chiesi Ltd, Leo Pharma, Fontus Health Ltd, T&R Derma, Ayrmes International, Internis Pharma, Bayer, Stirling Anglian, MIAB, TEVA UK Ltd, Qdem Pharma Ltd. Stands have also been booked by NICE, CPPE, Dermatonics, Ethypharm UK Ltd, Consilient Health and PSS (prescribing support services). These companies have had no input into the design or content of the event agenda but may be in attendance on the day.
Gold Sponsor

Guest Exhibitors

PCPA CONFEREN

NICE National Institute for Health and Care Excellence

CPPE CENTRE FOR PHARMACY POSTGRADUATE EDUCATION

Takeda

GSK

Pfizer Healthy Partnerships

LEO Pharma

NUTRICIA

Ethypharm

MIAB

BAYER

CPPE

QDEM

ROSEMONT

TAKEEDA

NAPP

Fontus Health

TEVA UK

Dermatonics

NICE

FLOOR
Dr. Bruce Warner, Deputy Chief Pharmaceutical Officer, NHS England
Bruce Warner is Deputy Chief Pharmaceutical Officer at NHS England, where he works closely with the Chief Pharmaceutical Officer on the strategic and operational development of medicines policy for NHS England. Bruce has worked in most sectors of pharmacy including community, hospital, academia and at a PCG/T. He is also a visiting Professor of Pharmacy practice at the University of Huddersfield.

Peter Pratt BSc MPhil FCMHP FRPharmS
Head of Mental Health and Learning Disabilities Medicines Strategy, NHS England
Peter has worked as a specialist pharmacist in psychiatry for over 30 years. Prior to joining NHS England he was the Chief Pharmacist for SHSC. He has extensive experience of psychopharmacology and pharmacy practice in mental health throughout the UK and been part of several NICE clinical guideline development groups.

Jas Khambh, National Pharmacy Adviser
Jas is an experienced pharmacist who has worked in the NHS for 14 years as both a pharmacist and a senior manager. She established one of the first area prescribing committees and one of the first joint formularies across primary and secondary care which has been acknowledged as a model of best practice by the NPC. She leads the QIPP agenda for medicines and pharmacy across London. She joined NHS England in December 2016 as National Pharmacy Adviser to NHS RightCare

Lelly Oboh, Consultant Pharmacist
Lelly Oboh is a Consultant Pharmacist (care of older people) with over 20 years experience in community settings within and outside the NHS. She has considerable experience working within general practice and integrated care teams to optimise medicines use as part of routine patient care. Her leadership role involves championing innovative pharmacy service developments, showcasing and driving uptake at local and national levels. Her areas of interest include patient centred approach to managing polypharmacy and deprescribing, frailty, care co-ordination, transfer of care, medicines in care homes and social care settings

Rod Tucker, Community Pharmacist
Rod is a part-time community pharmacist and has an interest in dermatology. He received a pharmaceutical care award for dermatology services he established while working in the prison service. He served on the group which developed the NICE psoriasis guideline and is currently also a researcher, lecturer and medical writer.
Ibrar Ahmed
I qualified as a pharmacist from Bradford university in 2008. I spent the next couple of years as a locum community pharmacist. I completed my independent prescribing in 2010 and moved into working for the PCT/CCG. I started my advanced practitioners course in 2011 and started working in a GP surgery alongside this. Currently I am working as a senior advanced practitioner in the same surgery and am also senior GPPTP pharmacist.

Eric Power, NHS RightCare Delivery Partner, NHS England
Eric Power is an NHS RightCare Delivery partner supporting the implementation of the RightCare approach in local health economies across the Midlands. Eric is a former CCG Head of Medicines Optimisation and has worked in a number of primary and secondary care roles across Ireland and the United Kingdom. Eric has an MSc in Health Economics from University of York.

Gill Eddy, NICE Medicines and Prescribing Programme (MPP) Regional Technical Adviser (East, Midlands and Wales Region)
Gill is a clinical pharmacist who held senior positions in both primary and secondary care before moving to NICE. Her particular interests are education and training and developing pharmacists for new roles. In her role at NICE she supports a network of NICE MPP associates across the East of England, Midlands and Wales. NICE medicines and prescribing associates are clinicians who work within their local organisations to support high quality, cost effective prescribing and use of medicines, with a remit covering therapeutics, information mastery, decision-making, and the systems and processes involved in medicines optimisation.

Mr Darush Attar-Zadeh BPharm MRPharmS D. Hyp (Distinction), PDCBHyp (Distinction), MBSCH
A Pharmacist and National Public Health Trainer, Darush Attar-Zadeh has specialised in the field of smoking cessation for over seventeen years and currently runs group sessions in the Chiswick Health Centre in West London.

Helen Pinney, Lead Pharmacy Technician
Helen Pinney is the Lead Pharmacy Technician for twelve GP surgeries in West London. She oversees a team of pharmacy technicians and independent prescribing pharmacists who are responsible for the pharmaceutical care of community patients and twenty nursing homes in the area. She also frequently works as a locum in community pharmacy in order to stay in touch with the challenges faced in the community sector. She is passionate about expanding technicians’ roles to reflect their full potential and to complement the pharmacy profession as a whole, with an aim to achieving better and more patient centred care nationally. PCPA is delighted to have Helen as Vice Chair of our Pharmacy Technician Group.
Babir Malik, Weldricks Teacher Practitioner at Bradford University
Babir Malik is an author, Weldricks Teacher Practitioner, at the University of Bradford, Green Light Northern Pre-registration Lead, Charity Ambassador for Pharmacist Support, and is also OTC Lead for the RPS Pre-registration Conferences.
Babir currently practices in Weldricks Pharmacy, Scunthorpe. In June 2016, his pharmacy was awarded the Chemist and Druggist Medicines Optimisation Award for their innovative LPS Intervention Service. As a Teacher Practitioner, his role includes being Respiratory Lead for the Clinical Pharmacy Community Diploma. Furthermore, Babir undertook a 10 week secondment as a Clinical Commissioning Group Pharmacist early in 2016 in North Lincolnshire.

Helen Middleton, BSc (hons), DipClinPharm, MSC (Education), MRPharmS, FFRPS
Deputy Lead, General Practice Pharmacists Training Pathway, Centre for Pharmacy Postgraduate Education, University of Manchester.
Pharmacist with 14 years’ experience of working in postgraduate pharmacy education. Currently working to develop and deliver the NHS England phase 1 programme for clinical pharmacists in general practice. Past experience includes leadership and project management at a national level including roles as NHS pre-registration recruitment lead and professional development manager at London Pharmacy Education and Training.

Dr Toby Capstick BSc MRPharmS DipClinPharm DPharm
Lead Respiratory Pharmacist, Leeds Teaching Hospitals NHS Trust
Toby Capstick is the Lead Respiratory Pharmacist at the Leeds Teaching Hospitals NHS Trust. He is a Chair of the UKCPA Respiratory Group, and is a member of the UK Inhaler Group and the British Thoracic Society Multi-Drug Resistant Tuberculosis Clinical Advice Service. He has published widely on the management of tuberculosis, difficult asthma, COPD and inhaler technique.

Sadia Qayyum, Portfolio Pharmacist
Sadia Qayyum is a GP practice pharmacist working as a prescriber specialising in asthma and the PPG Northern Lead. Sadia works as a Medicines Optimisation pharmacist and independent prescriber in three different GP practices, Lecturer in Pharmacy Practice at the University of Manchester as well as Relief Branch Manager for Well Pharmacy.
Sadia is using her passion and enthusiasm to highlight the unique role pharmacists hold in healthcare and is working to show that no matter what sector we are employed in, we must to be proactive to push our profession into the future.
POSTER ZONE

1. ‘The Medicine Support Service: Referring Patients to Community Pharmacy at Hospital Discharge’
   Helen Beiben

2. An evaluation of errors on discharge prescriptions and the impact of the drug listing pharmacist scheme at the Royal London Hospital
   Sabeeha Patel, J Mathews and D Kelly

3. Increasing the number of Pharmacy Technicians, increases the clinical interventions made by Pharmacists
   Sabeeha Patel, J Mathews and D Kelly

4. Evaluation of Repeat Prescription Request Processes in General Practice
   Claire Golightly, C Dixon, A Hussain, M Mohammed

5. Translated dispensing labels increase patient safety
   Dr Murtada Alsaiif, H Herrera, G Khan

6. Utilising clinical systems to improve antibiotic prescribing in primary care
   Helen Kennedy

7. Opportunities for Initial Education and Training in Primary Care
   Thomas Byrne

8. Fast Tracking the Uptake of Electronic Repeat Dispensing in General Practice: Utilising the skills of Practice Based Clinical Pharmacists and Pharmacy Technician
   Sophie Liggat

9. Creation of EMIS Web ‘Safety Dashboard’ for patients at risk of adverse medication events
   Thomas Gregory & Dan Stevens

10. Review of CHA2DS2-VASc scoring and optimisation of anticoagulation in patients with atrial fibrillation
    Thomas Gregory

11. Rapid Access Team Pharmacist: Developing a new role
    Gurdeep Major

12. Review of the diagnosis and management of patients with Chronic Obstructive Lung Disease (COPD)
    Thomas Gregory/North Somerset CCG

13. Review of the management and treatment optimisation of patients with gout
    Thomas Gregory/North Somerset CCG

14. Summer Care Home Internships for Pharmacy Undergraduates A Structured Audit Placement
    Miss Megan Clarke, Dr Nilesh Patel & Dr Graham Stretch

15. Delivering primary care into Ealing nursing homes: changing the profile of A&E attendances and admissions – avoiding the avoidable
    Dr Anna Down, Dr Graham Stretch, Miss Helen Pinney, Dr GouriDhillon, Dr Raj Krishna, Dr Natasha Griffin, Dr Carly Bush, Dr Arjun Dhillon

16. Pharmacy Team Led Prescribing, Medication Review and Management in a GP Surgery Based Nursing Home Service
    Miss Isobel Hammond MAPharmT, Miss Helen Pinney MAPharmT, Mrs Claire Gulian, Miss Judith Owen, Dr Anna Down, Dr Gouri Dhillon, Dr Raj Krishna, Dr Natasha Griffin, Dr Arjun Dhillon, Dr Graham Stretch

17. Pharmacy team led anticipatory prescribing in nursing homes: increasing proportion of deaths in usual place of residence
    Miss Judith Owen, Mrs Claire Gulian, Miss Helen Pinney, Dr Anna Down, Dr GouriDhillon, Dr Raj Krishna, Dr Natasha Griffin, Dr Arjun Dhillon, Dr Graham Stretch

18. An Integrated Prescribing Model for General Practice: Utilising the Skills of the Pharmacy Technician
    Miss Helen Pinney MAPharmT, Miss Isobel Hammond MAPharmT, Dr David Evans MRCGP1, Dr Arjun Dhillon MRCGP2, Dr Graham Stretch MRPharmS
The PCPA has recently launched several key specialist groups- namely the Practice Pharmacists’ Group (PPG), Care Homes Group (CHG), Community Pharmacy Group (CPG) and the Pharmacy Technicians Group (PTG). We hope that these groups will develop as essential national networks for our members. We are planning to build upon the success of our members conference and will work with our partners to ensure that all our members see these events as a must attend day in their busy calendars.

The PCPA works closely with the Royal Pharmaceutical Society as an Affiliated partner organisation and encourages members towards RPS Faculty as a crucial mechanism for recognition of advanced practice, an approach that we know GPs really value.

Shown below are the Groups and their respective Committees:-

**PCPA Executive Committee**

Liz Butterfield - President

Ravi Sharma - Vice President

Dr Graham Stretch - Care Homes Group (CHG) Chair

Ravi Sharma - Practice Pharmacy Group (PPG) Chair

Ash Soni OBE FFRPS FRPharmS - Community Pharmacy Group (CPG) Chair

Helen BirchallMAPharmT - Pharmacy Technician Group (PTG) Chair

Jas Khambh - NHS Right Care Lead

Nick Beavon - PAG Lead

PCPA Director & Partnerships Lead - Michelle Kaulbach-Mills

PCPA is restructuring
PPG = Practice Pharmacy Group
Ravi Sharma - Chair
Rena Amin – Vice Chair
Dr. Graham Stretch – London Lead
Helen Kilminster - South Midlands Lead
Sadia Qayyum – Northern Lead
Helen Hulme – North Midlands Lead
Robin Conibere – Southern Lead
Kate Spittle – All Wales Lead
Kerry Finlay- Northern Irish Lead
Helen Birchall MAPharmT - Technician Lead
Zoe Girdis - Southern Lead

Johnathan Laird - Scottish Lead/Community Pharmacy Lead

CHG = Care Homes Group
Dr Graham Stretch - Chair & London Lead
Helen Whiteside MRPharmS IP - Vice Chair & Northern Lead
Lisa Drinkwater - CQC & Northern Lead
Cherise Howson - London Lead
Timothy Banner - Welsh Lead
Sally Mayell - Southern Lead
Helen Birchall - Technician Lead
CPG = Community Pharmacy Group
Professor Ashok Soni OBE FFRPS FRPharmS – CPG Chair & London Lead
    Raj Mathura – London Lead
    David Bearman – South West Lead
    Luvjit Kandula – Midlands Lead
    Ellie Robinson – West Midlands Lead
    Ben Merriman – North West Lead
    Babir Malik – North East Lead
    Johnathan Laird – Scottish Lead
    Jonny Clarke – Northern Ireland

PTG = Primary Care Technicians Group
Helen Birchall MAPharmT – Chair
    Helen Pinney – Vice Chair & London Lead
        Sam Soulsby – London Lead
    Helen Belben – South West Lead
    Salmia Khan – South East Lead
    Shelley Mannion – Northern Lead
    Sophie Liggatt – Midlands Lead

RECRUITING

MOG = Medicines Optimisation Group
CSG = Clinical Specialists Groups – Diabetes / Respiratory / Cardiovascular / Nutrition

If you would like to engage with any of our new groups we would be delighted to hear from you.
Please e-mail our director of partnerships Michelle Kaulbach-Mills
michelle@pcpa.org.uk
Want some support?

Join our Telegram Support Network

bit.ly/PCPAsupport

Support, Resources, Network & Discussion
DATES FOR YOUR DIARY

Care Homes Symposium 2018
31st January 2018 – Birmingham

Practice Pharmacy Group Symposium 2018
22nd March 2018 – Birmingham

Please reserve your place early for all events via the PCPA EVENTS page on www.pcpa.org.uk