



Our policy on working with industry

PCPA actively seeks partnerships and collaborations with a variety of organisations to support our mission:

- Our mission is to promote and support clinical excellence and to actively promote the sharing of best practice and the advancement of innovation for the benefit of our patients, our members and the profession.

As well as partnering with other pharmacy, health professions and patient organisations, we have a longstanding history of working with and being supported by the pharmaceutical industry. This support is vital for the PCPA to function and to provide free educational events for our members.

PCPA sponsorship is actively sought to support our annual events:

There are three levels of sponsorship. These packages offer a mixture of exhibition stand space, satellite workshop sponsorships, conference bag insets and delegate places. Please [click here](#) for a full list of our current sponsors

GOLD
SILVER
BRONZE

All revenue from events is spent on PCPA membership services. PCPA is a not for profit organisation. Please [click here](#) for PCPA governance and information on how we are funded.

We know that many of our corporate partners are open to more meaningful ways of working collaboratively. There is huge potential for the PCPA and the industry to work together to improve patient care via the development of professional practice.

We recognise the need within our membership, and within the profession, to work creatively with our corporate partners to build a mature and responsible relationship in order to foster positive attitudes towards working with industry within the association and beyond.



We believe that by committing to the following actions, the PCPA will foster transparent and mutually beneficial relationships with our sponsors to achieve our vision.

Actions

- The PCPA will proactively communicate with our corporate partners our vision of working collaboratively and meaningfully. This document forms part of that communication, and is intended to be an open statement expressing our desire and commitment to work together.
- The PCPA will hold discussions with corporate partners who share our vision about ways in which we can work together, such as: opinion and experience gathering meetings and projects; consensus building and policy recommendations; and, supporting workforce development.
- The PCPA committee will have oversight and approval over all collaborative projects. It is essential that any such projects are PCPA committee initiated and led, focus on outcomes rather than products, and are genuinely collaborative and of mutual benefit to both organisations, and ultimately, to patients, our members and the PCPA.